

POINTS OF INTEREST

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Good Spirits

FEBRUARY 2014

American Heart Month February 2014

National Wear Red Day: February 7, 2014

Heart disease kills an estimated 630,000 Americans each year. It's the leading cause of death for both men and women. In the United States, the most common type of heart disease is coronary artery disease (CAD), which can lead to a heart attack. You can greatly reduce your risk for CAD through lifestyle

changes and, in some cases, medication.

Since 1963,
February has been celebrated as
American Heart
Month to urge
Americans to join the battle against heart



disease. Since 2004, February also has been the signature month for the American Heart Association's Go Red For Women campaign and the message that heart disease is not only a man's problem.



Wear Red Day Friday - 2/7/2014



Alabama Alcoholic Beverage Control Board Celebrates National Wear Red Day[®] this February with *The Heart Truth*[®]!

Stores Personnel are encouraged to decorate their stores to help with the awareness of Heart Disease. Who has the best decorated store?

Although significant progress has been made in increasing awareness among women that heart disease is their #1 killer, most women fail to make the connection between heart disease risk factors and their personal risk of developing the disease. This disease is largely preventable, but kills more women than all forms of cancer combined. Join *The Heart Truth* campaign on **Friday**, **February 7**th National Wear Red Day—



to help spread the message that "Heart Disease Doesn't Care What You Wear, It's the #1 Killer of Women.®"On National Wear Red Day, wear a red dress, red shirt, or red tie to show your support for women and heart disease awareness.

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The Heart Truth created and introduced the Red Dress as the national symbol for women and heart disease awareness in 2002 to deliver an urgent wake-up call to American women. The Red Dress® reminds women of the need to protect their heart health, and inspires them to take action.

While heart disease risk begins to rise in middle age, heart disease develops over time and can start at a young age, even in the teen years. It's never too early, or too late, to take action to prevent and control the risk factors for heart disease. The Heart Truth is building awareness of women's heart disease and empowering women to reduce and prevent their risk. It is reaching women with important heart health messages in community settings through a diverse network of national and grassroots partner organizations.

The Heart Truth campaign is sponsored by the National Heart, Lung, and Blood Institute (NHLBI), part of the National Institutes of Health (NIH), U.S. Department of Health and Human Services (HHS) in partnership with The Office on Women's Health (OWH) and other groups

committed to the health and well-being of women.

Community organizations across the country are joining *The Heart Truth* campaign and using its *Red Dress* symbol to raise awareness about women and

heart disease.



March 1

Nicole James, Store #196
Raegan Myers, Enforcement
Jody Mills, Enforcement
Justina White, Store #115

March 2

Brenda Burden, Store #152

March 3

Michael Williams, Warehouse

Jason Peek, Enforcement

Kenny Bruce, Store #89

Nicole Grimes, Store #193

March 4

Clyde Roberts, Store #196

Hal Taylor, Enforcement

Anthony Thornton, Enforcement

Melissa Wofford, Store #13

March 5

Denise Abbitt, Store #132 Kim Daly, Store #135 Tammy Curry , Store #154

March 6

Nick Jones, Enforcement



March 7

Celeste Courtney, Store #130

James Phillips, Store #193

Starla Thomas, Store #141

March 8

Jeremy Peterson, Enforcement

March 10

Jerry Bolton, Enforcement

March 11

Frederick Craig, Store #8
Chris Hart, Enforcement
John Savage, Store #97
Shelley Harden, Store #48

March 14

Lindy Harris, Store #43
Randy Wilham, Store #193
Phillip Stapp, Store #23

March 15

Cherria Kyser, Store #164

Adam Buchanan, Enforcement

March 17

Ellen Black, Store #150

March 18

Linda Carr, Accounting

March 19

Tangi Brazelton, Store #21

Queen Robinson (Retired)

March 20

Hilda Bozzelli, Store #44

March 22

John Rogers, Information Technology

Samantha Garmon, Store #153

March 23

Vevel Spears, Product Management

Jessica Cornwell, Enforcement



March 24

Donna Moore, Enforcement

March 25

Wayne Peden, Store #66

Kimberley Manley, Store 117

March 27

Jeff DuBose, Store #79

Jay Wilkinson, Store #82

March 28

Ashley Dickey, SOC

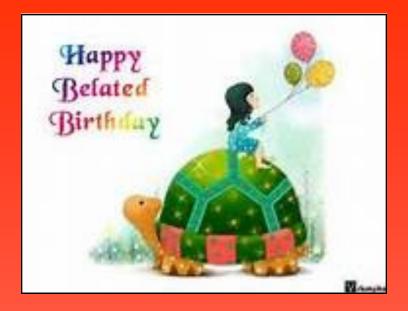
Jeff Rogers, Enforcement

March 30

Melissa Link, Store #15

March 31

Keela Wheeler, Store #3



February 7

Teresa Hucks, Store #25

Brenda McMillan, Store #113

February 14

Veronica Willis, Store #32

February 17

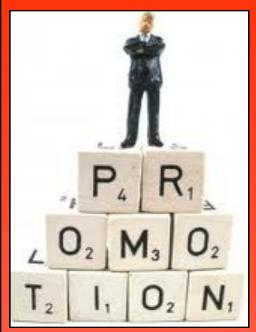
Guy Strong, Store #62

February 18

Vanessa Ellis, Store #25

February 25

April Jones, Store #196



Congratulations on your promotion

Reign Gilpin ,Manager I at Store #22 - Jacksonville.

Sonya Collins, Manager I, Store #67—Fairhope

Sherrie Baty, Manager I, Store #128—Sardis City

Welcome New Employees!

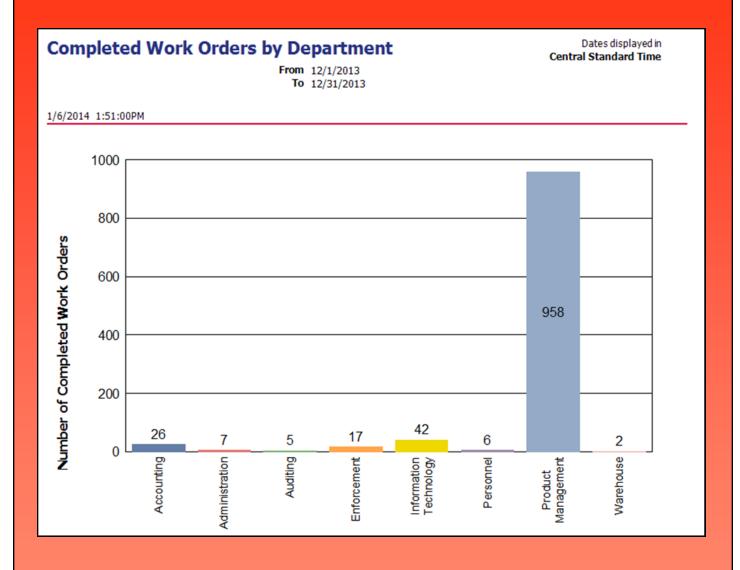
Welcome to the ABC Board:

Charlotta Pollog, Sales Associate—Store #77

Isuah Dudley, Sales Associate—Store #77

Melissa Links, Sales Associate—Store #15

Christopher Jacobs, Sales Associate—Store #76





In January, Charles Andress, Audit Manager, was presented a 40-Year State Service Pin from William Thigpen, ABC Board Assistant Administrator.

Charles has worked with the ABC Board 30 of those 40 years.

Congratulations Charles on your dedicated service to the State of Alabama for 40 years!



District #3 had a contest for their stores during the month of December. The store that had the largest increase from 2012 was given a certificate.

CENTRE did it!

Centre had an increase of 11 % over last years December Retail Sales \$74,470.94 / 67,052.79. Great work Kim and Chuck (Pictured above).

ANNISTON came in second with 1.2% over last year \$197,550.83 / 195,219.42

GADSDEN came in third with 1.1% over last year \$310,716.79 / 307,476.45



Oh the weather outside is frightful
And the Truck is so Spiteful
But Liquor has to be sold
Let It Roll! Let It Roll!!

When the Temperatures dropped to single digits, the Staff at Store #148, Scottsboro bundled up and got their truck unload.

Thanks for weathering the cold, Shannon Warren, Bridgette Chamblee and Debra Shaw!



The Staff at Store #50, got into the Christmas Spirit by decorating their store. Mr. James Steele,
Manager at Store
#47, York retired
on January 1,
2014 with over 30
Years of service.
James was given a
Christmas wreath
decorated with
money from his
Co-Workers.
Congratulations
James on your
retirement, you
will be missed.





Ms. Brenda
Melton, a Sales
Associate at
Store #116,
Demopolis
retired on
January 1, 2014
with 13 years of
service. Brenda
was given a
Homemade
Basket with
Money along
with other
goodies from

her Co-Workers, Congratulations Brenda on your retirement, you will be missed.



2014 Spring Trade Show will be on March 11, 2014 at the Renaissance Montgomery Hotel. Please let your licensees know the date, time, and location. Product Management will be sending out Pricelist for the tradeshow items around the 1st of February.



On January 16, 2014 the ABC Board Responsible Vendor Program (Ben Burdette and Janice Tibbets) assisted with the second annual Teen Alcohol and Drug Abuse Awareness (TADAA) prevention project. The event was a one day workshop designed to empower high school students to take an active role in keeping their schools and communities alcohol and drug free. Each high school in Mobile and Baldwin County were invited to send two seniors, two sophomores and two freshmen along with a faculty member to participate in TADDAA. During the workshop, participants listened to Dr. Paul Chabot discuss the dangers of drugs and alcohol, and then they proceeded to design a unique plan to make alcohol and drug abuse disappear in their school community and among their student body. The day was a great success with over 150 students in attendance.

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Responsible Vendor Program



On January 17, 2014, Responsible Vendor Program (Janice Tibbets and Lance Price) along with Lt. VonHollen from Enforcement Region #2 participated in the annual "Teen Driving Event" in Troy, Alabama. ABC Board, **Pick County Sheriff** Department and Troy Police Department set up tables and gave handouts to approximately 150 attendees.

This speaker this year was Eric Smallridge (known as inmate P22679 of the Florida Department of

Corrections). Eric was sentenced to 22 years and served 12 years for driving under the influence and claimed the lives of two 22 year old girls (Megan & Lisa) in Pensacola, Florida. Eric was released early at the request of the two young girls parents. Eric along with Megan's mother gave presentations on drinking, driving and texting while driving. This was a very successful event.



Heart Healthy Recipes



Take-a-Break Snack Mix

Ingredients
Cooking spray

1/4 cup sliced almonds
1 tablespoon light brown sugar
2 teaspoons water
1/4 teaspoon ground cinnamon
1/8 teaspoon ground nutmeg
2 cups whole-grain oat cereal with yogurt-flavored coating

2 cups whole-grain wheat and bran flakes with raisins

1/2 cup dried unsweetened cranberries1/2 cup dried unsweetened blueberries

Cooking Instructions

Put a piece of aluminum foil about 12 inches square
on a platter or baking sheet. Lightly spray with cooking spray. Set aside.

In a small nonstick skillet, dry-roast the almonds over medium heat for 2 to 3 minutes, or until lightly golden brown, stirring occasionally.

Stir in the brown sugar, water, cinnamon, and nutmeg. Cook for 1 to 2 minutes, or until the liquid has evaporated and the almonds are coated with the mixture, stirring constantly. Transfer to the foil. Let cool completely, 15 to 20 minutes.

Meanwhile, in a medium bowl, stir together the remaining ingredients.

Add the cooled almonds to the cereal mixture, stirring to combine. Store in an airtight container for up to 7 days.







Pear and Cherry Crumble

Ingredients

Ingredients for the fruit
Cooking spray
Juice of one lemon
5-6 fresh pears, the riper the better
1 cup dried cherries
Zest of one lemon
1/2 cup pear juice (may substitute apple juice)

2 tablespoons honey
1 teaspoon almond extract
1 teaspoon vanilla extract
1/4 teaspoon ground cardamom
1/2 teaspoon ground cinnamon
1 tablespoon flour

Ingredients for the topping
1 cup vanilla granola
3 tablespoons flour
1/2 cup brown sugar
1/4 cup sliced almonds
1/2 teaspoon ground cinnamon
1/4 teaspoon ground allspice

1/4 cup trans fat free margarine spread

Cooking Instructions

Preheat the oven to 375°F. Lightly spray a 9-inch baking dish with cooking spray. Line a rimmed baking sheet with aluminum foil and set aside. Fill a large bowl halfway with cold water and the juice of one lemon. Cut the stems off the pears and peel them, placing each one in the acidulated water as you do so. Then, half, core and seed the pears and cut them into inch-thick lengthwise slices or chunks, returning each sliced pear to the lemon water until the job is completed. Drain the cut pears in a colander and return them to the mixing bowl.

Add the cherries, lemon zest, pear or apple juice, honey, flavorings, spices, and one tablespoon of flour to the fruit and stir to mix everything well. Let the fruit macerate for 15 minutes; then place it in the prepared baking dish.

Make the topping. Place the granola, flour, brown sugar, almonds, and spices in a large mixing bowl and toss them together lightly. Add the margarine spread and use your hands to work the spread into the dry ingredients until blended but crumbly. Spread the topping over the pears. Place the dish on the foil-lined baking sheet and bake the crumble for 30-35 minutes, until the top is golden brown and the juices are bubbling and translucent. Serve warm.







It is time to start thinking about who will be the Sales Manager of the Year for 2013. The prize for Sales Manager of the Year will be announced at a later date. Listed below are the criteria for Sales Manager of the Year.

CRITERIA FOR SALES MANAGER

- 1). Any Sales Manager must have been performing at a rating of 3 or above and no unsatisfactory work habits from March 1, 2013—February 28, 2014 and no disciplinary action during this period.
- 2). Any Sales Manager nominated must be in permanent status with at least 12 months employment as an ABC Sales Manager I or above.
- 3). Any Sales Manager nominated must have displayed job performance that can be specifically described as going "above and beyond".
- 4). Any Sales Manager nominated must have displayed exemplary customer service, professionalism and teamwork that can be specifically described.
- 5). Any Sales Manager nominated must have a consistent record of training subordinate employees in store procedures and employee supervision on the level that promoted efficient store operations and employee development.
- *** Where Applicable***
- 6). The ABC Store of any sales manager nominated must be exemplary in cleanliness and organization.
- *** ABC Sales Manager must meet all six of above listed items except for Number 5 for one-man stores to be nominated.***

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It is time to start thinking about who will be the Sales Associate of the Year for 2013. The prize for Sales Associate of the Year will be announced at a later date. Listed below are the criteria for Sales Associate of the Year.

CRITERIA FOR SALES ASSOCIATE

- 1). Any Sales Associate must have been performing at a rating of 3 or above and no unsatisfactory work habits from March 1, 2013—February 28, 2014 and no disciplinary action during this period.
- 2). Any Sales Associate nominated must be in permanent status with a least 12 months employment as an ABC Sales Associate.
- 3). Any Sales Associate nominated must have functioned often as a PIC during the time period of March 1, 2013—February 28, 2014 and must have done so with no critical errors and on the level that promoted efficient store operations.
- 4). Any Sales Associate nominated must have displayed job performance that can be specifically described as going "above and beyond".
- 5). Any Sales Associate nominated must have displayed exemplary customer service, professionalism and teamwork that can be specifically described.

WAR EAGLE



Congratulations to all of the Auburn Fans and Alabama Fans. What a great season for both teams. The State of Alabama is lucky to have such great Football programs within this great state.



ROLL TIDE

Contact Information:

If you would like to have something placed in the Newsletter please use the following contacts:

Accounting: Pam Vojnovski (pam.vojnovski@abc.alabama.gov)

Auditing: Sissy Harris (sissy.harris@abc.alabma.gov)

Enforcement: Carolyn Burdette

(carolyn.burdette@abc.alabama.gov)

Information Technology: Sylvia Temple

(sylvia.temple@abc.alabama.gov) or

Stephen Mitchell (stephen.mitchell@abc.alabama.gov)

Personnel: Stan Goolsby (stan.goolsby@abc.alabama.gov)

Product Management: Britney Thames

(britney.thomas@abc.alabama.gov)

Warehouse: Betty Flowers (betty.flowers@abc.alabama.gov)

Stores Central Office and Administrator's Office:

Debra Moore (debra.moore@abc.alabama.gov)
or Jennifer Holton (jennifer.holton@abc.alabama.gov)

Store Personnel should contact their District Supervisor!

If you have any questions please do not hesitate to contact me either by phone or email.

Debra S. Moore

334-260-5425